

Success Stories Checklist

Please send your Success Story to jelliott@chesapeakeconservancy.org and wisnero@chesapeake.org

Item	Description
Project Name	A concise (3-6 words) title for the success story, e.g. Smith Farm Protected.
Location	Name of town, city and county where the project was implemented. <ul style="list-style-type: none"> ● If the project is within a park or preserve please provide the name of the closest town. ● If you have a locator map of the property that's always helpful to send too!
Text	A concise description of the conservation project (150 words). Include information on: <ul style="list-style-type: none"> ● the basics of the property/project (ownership, the type of conservation action, acreage covered, etc.) ● why it's important and how it benefits the locality, region, watershed ● who was involved ● any good quotes from partners If you have a press release or other content, that's always helpful to send along.
Land Conservation Partners	List of organizations who carried out the project.
Land Conservation Funders	List of funding sources which supported the project.
Photos	2-4 good quality photos illustrating the project. Good to include people. One photo should be able to work as a landscape (wide) image. <ul style="list-style-type: none"> ● JPEG files ● These photos should be included as an email attachment ● Provide a one sentence description ● Include photo credit information