



# Chesapeake Conservation Partnership

## Oct. 21-22, 2019



# About us



We establish bridges of access that provide a path for the development and rise of Latino leaders and elevate their voices in areas where we are underrepresented.

- **Establish Access**
- **Develop Leaders**
- **Elevate Voices**

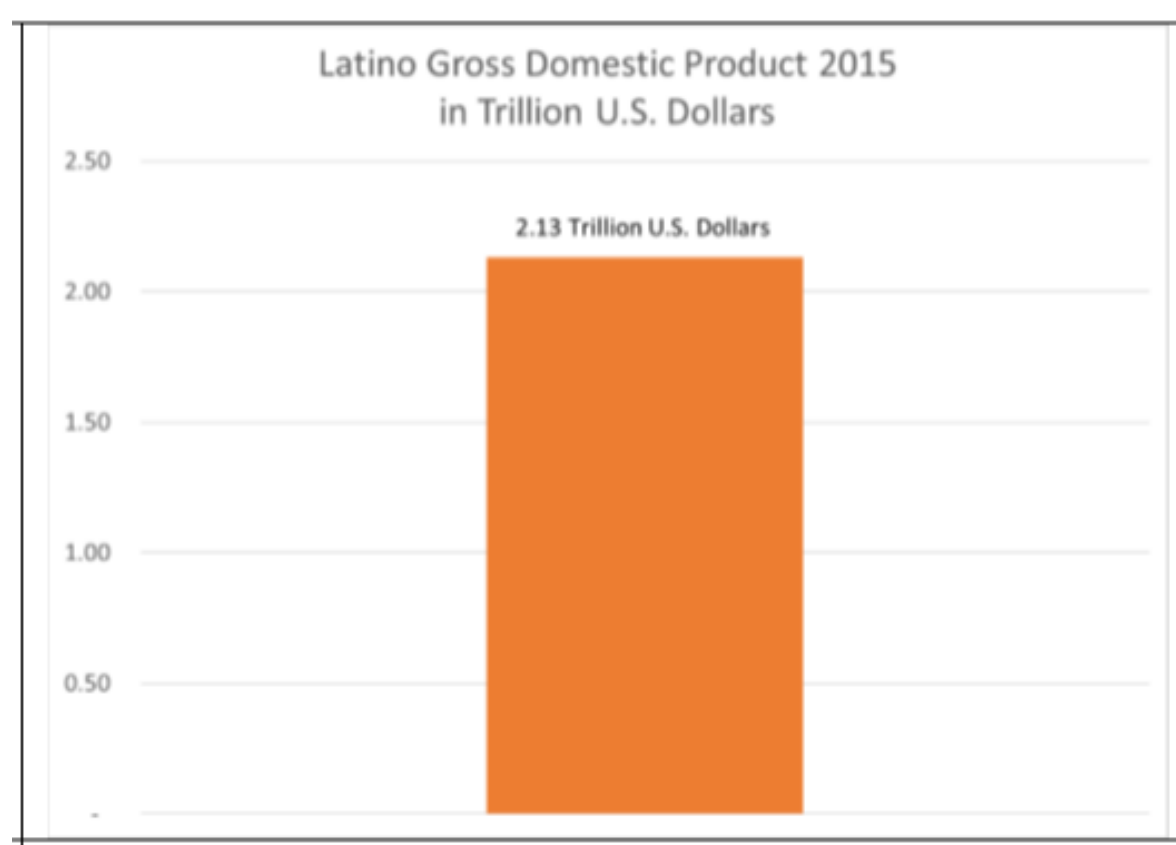
Our goal is to build an interconnected leadership network – 50,000 strong by 2030.

By strengthening our community, we are not only advancing the Latino cause, but equally as important, the U.S. cause.

# Latinos – Myths vs. Realities

**MYTH:** LATINOS LIVE ON THE MARGINS OF THE U.S. ECONOMY

**REALITY:** LATINOS CONTRIBUTE – A LOT

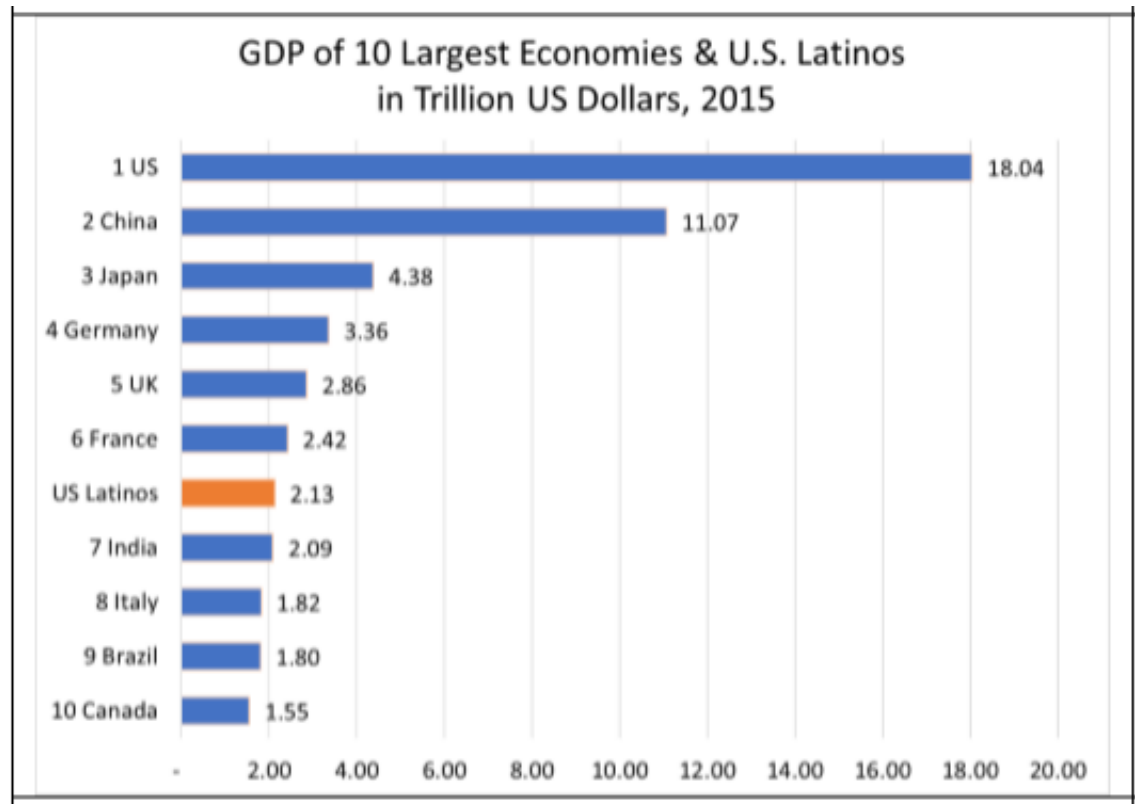


Source: QUANTIFYING THE  
IMPACT OF AMERICAN  
HISPANIC ECONOMIC  
GROWTH, June 2017

# Latinos – Myths vs. Realities

**MYTH:** LATINOS ARE A DRAIN ON U.S. ECONOMIC GROWTH

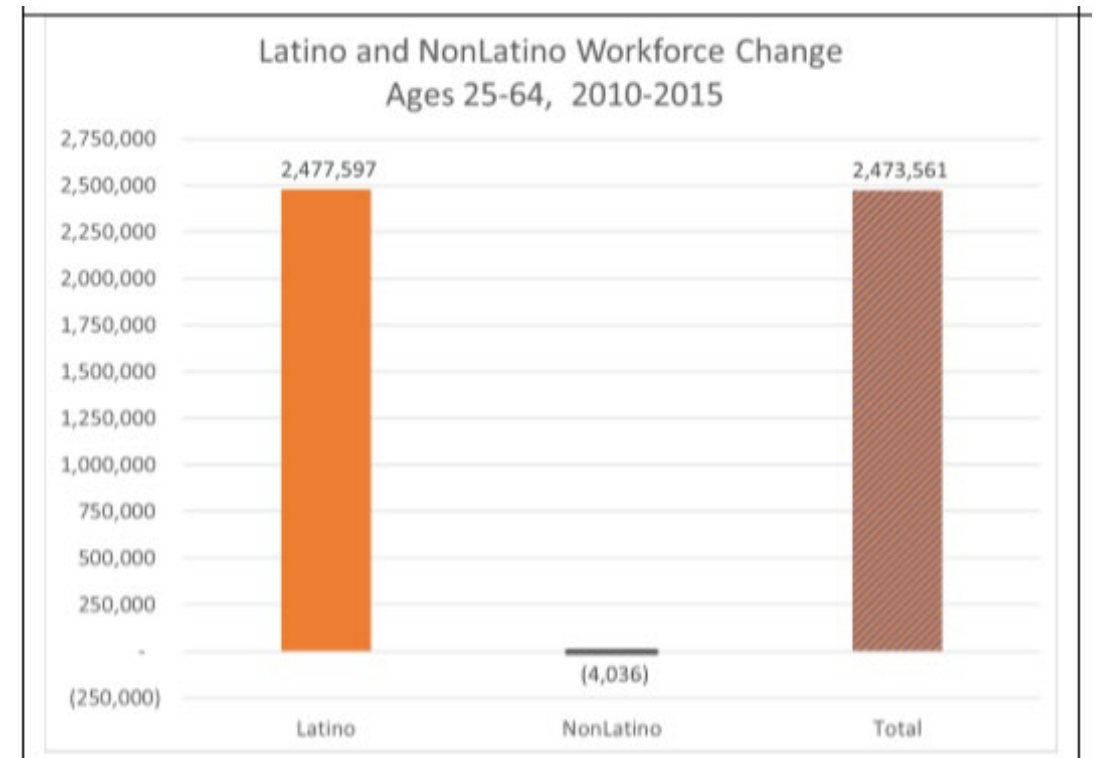
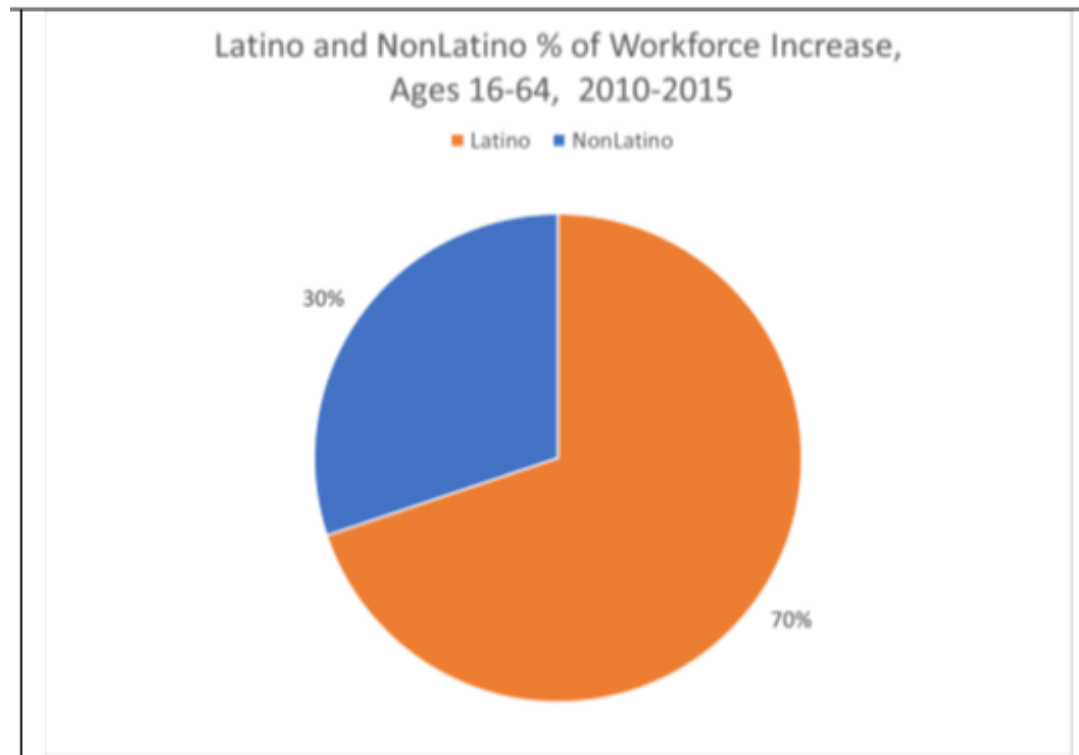
**REALITY:** LATINOS GREATLY OUTPERFORM EXPECTATIONS IN DRIVING U.S. ECONOMIC GROWTH



# Latinos – Myths vs. Realities

**MYTH:** LATINOS DON'T CARRY THEIR FAIR SHARE OF THE WORKLOAD

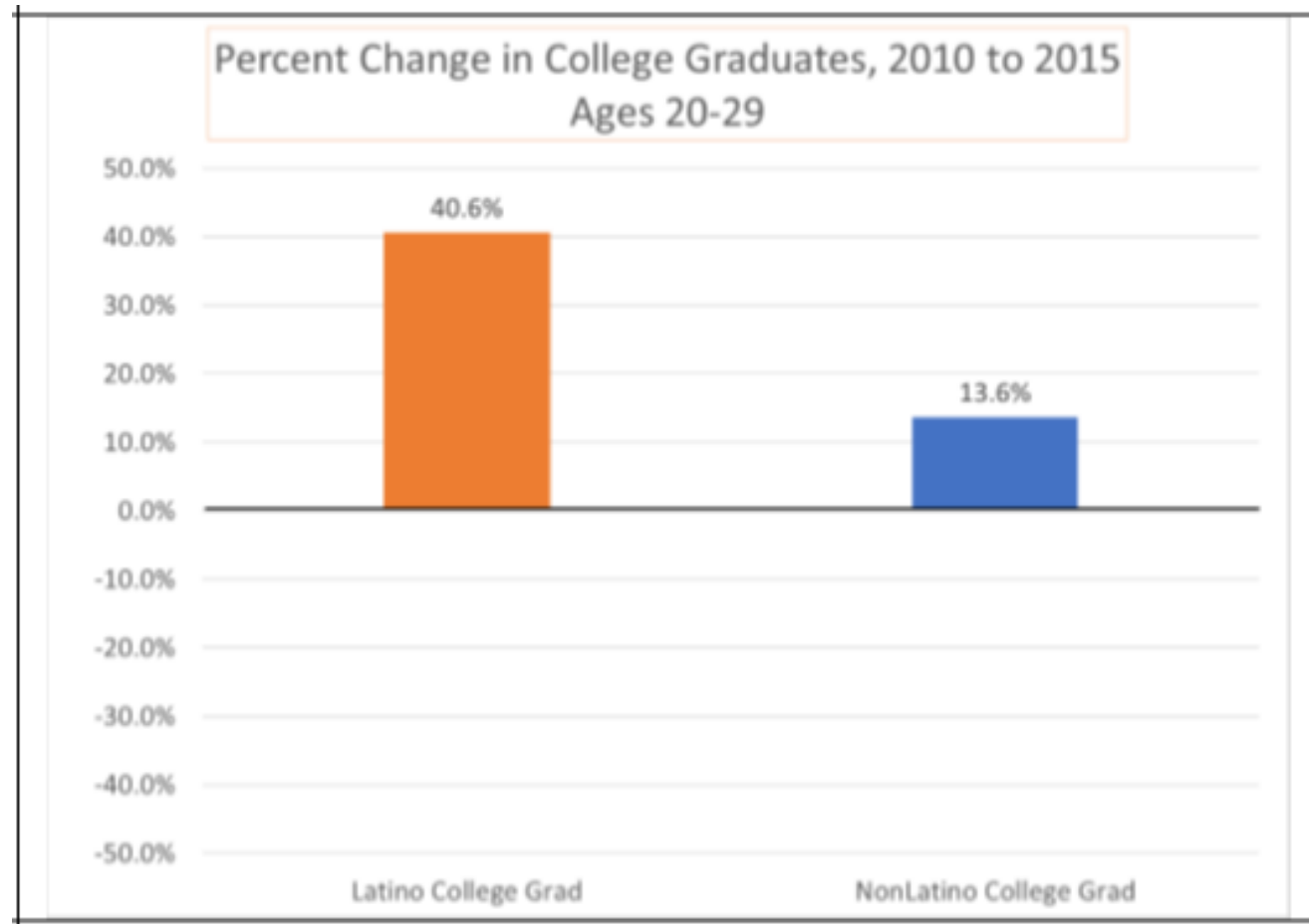
**REALITY:** LATINOS ARE THE MAJOR COMPONENT OF GROWTH OF THE U.S. WORK FORCE



# Latinos – Myths vs. Realities

**MYTH:** LATINOS DO NOT VALUE EDUCATION

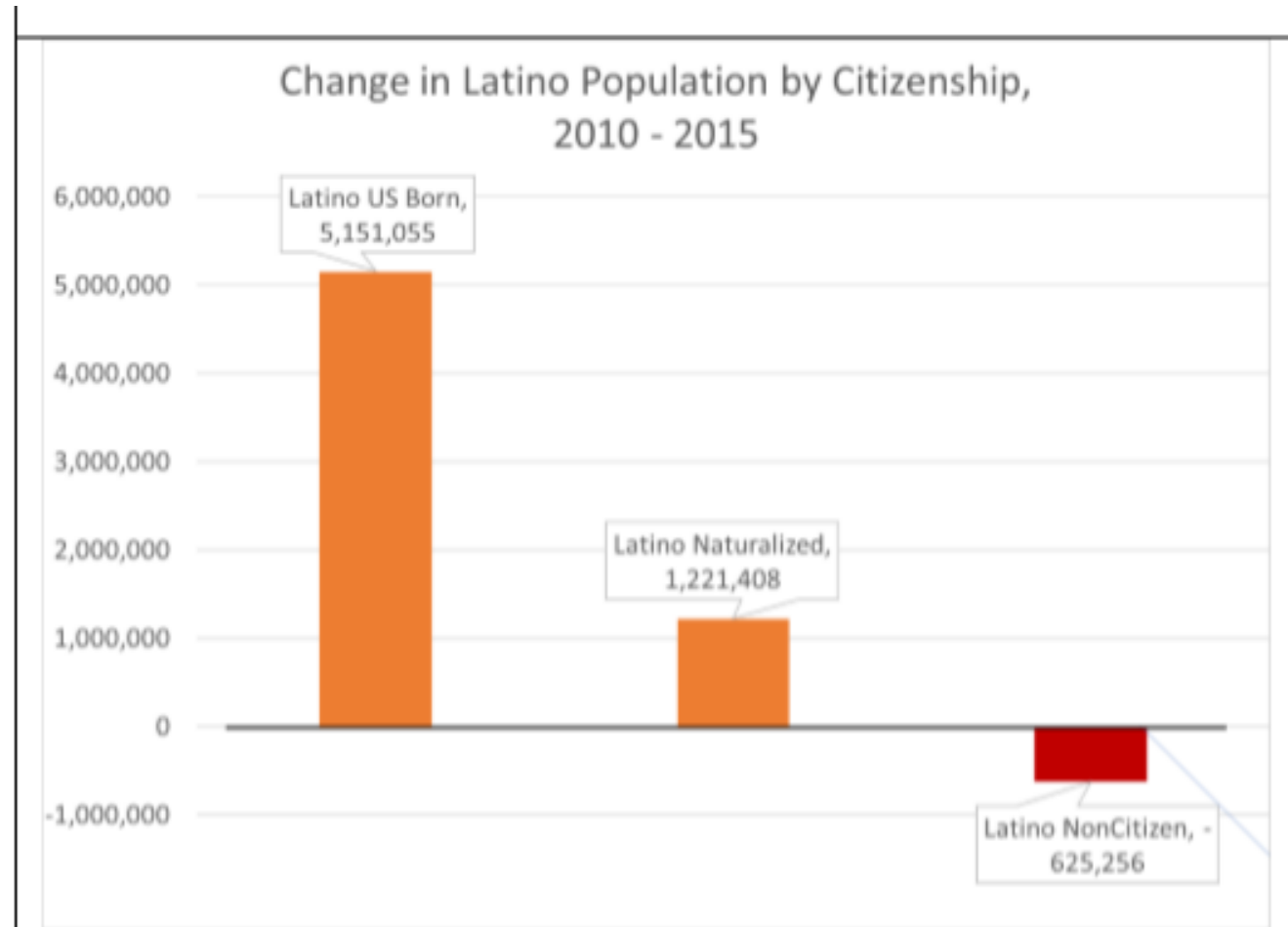
**REALITY:** LATINOS ARE GRADUATING FROM COLLEGE IN RECORD NUMBERS



# Latinos – Myths vs. Realities

**MYTH: LATINOS ARE MOSTLY NON-CITIZEN IMMIGRANTS**

**REALITY: A SUPER-MAJORITY OF LATINOS ARE NATIVE-BORN U.S. CITIZENS**

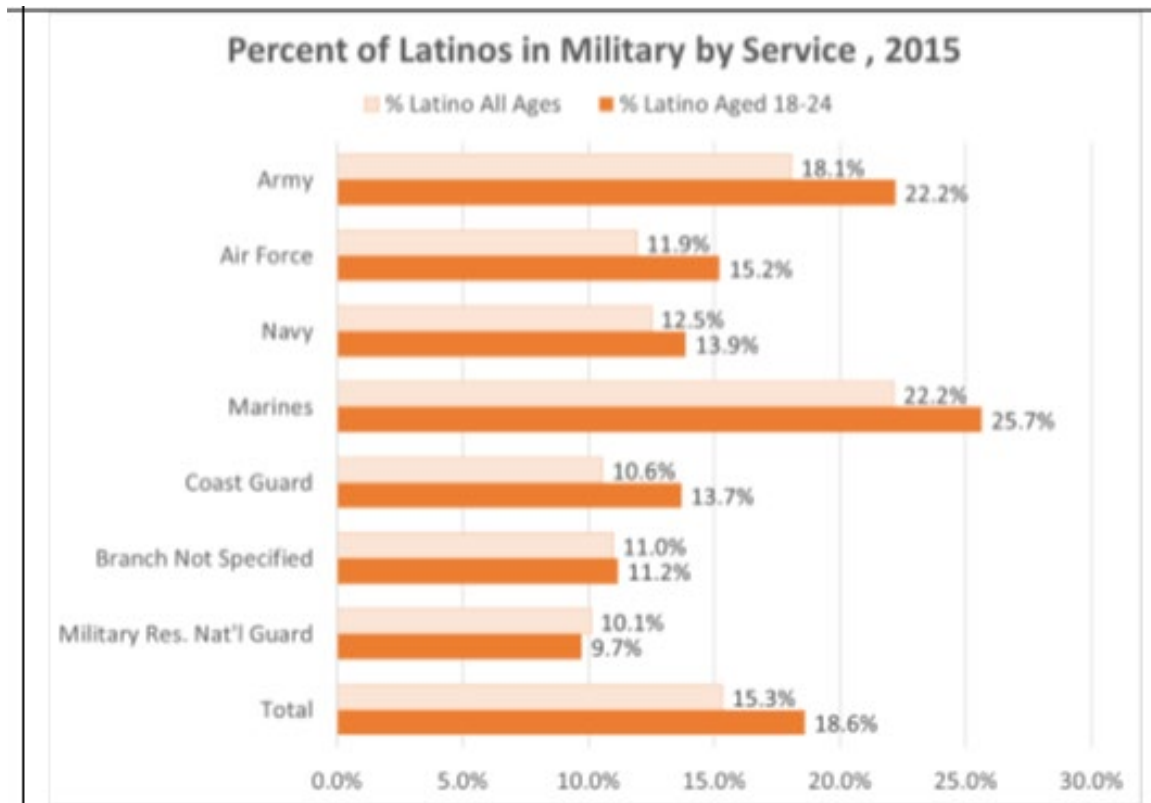




# Latinos – Myths vs. Realities

**MYTH:** LATINOS DO NOT DEFEND THE AMERICAN WAY OF LIFE

**REALITY:** LATINOS ARE ON THE FRONT LINES, DEFENDING AND SUPPORTING THE USA



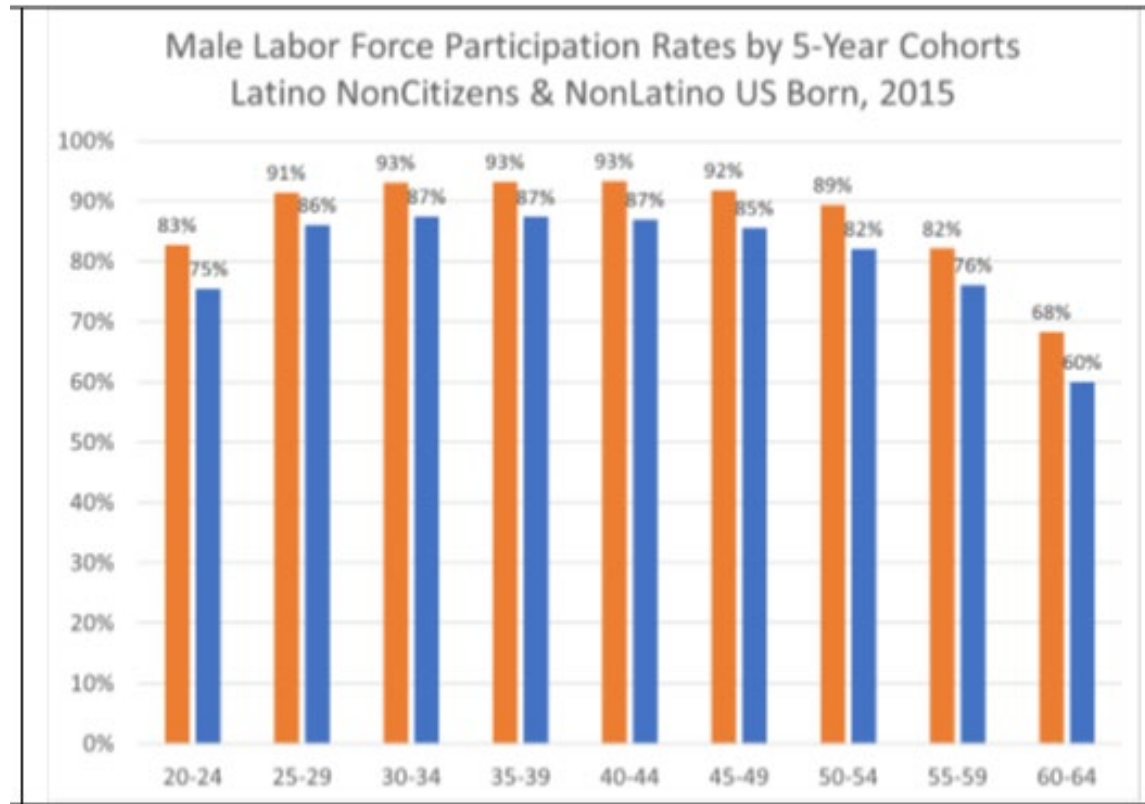
Corporal Noah Argleben US Marine Corps



# Latinos – Myths vs. Realities

**MYTH:** UNDOCUMENTED LATINO IMMIGRANTS ARE A DRAIN ON THE AMERICAN ECONOMY, AND TAKE JOBS FROM OTHERS

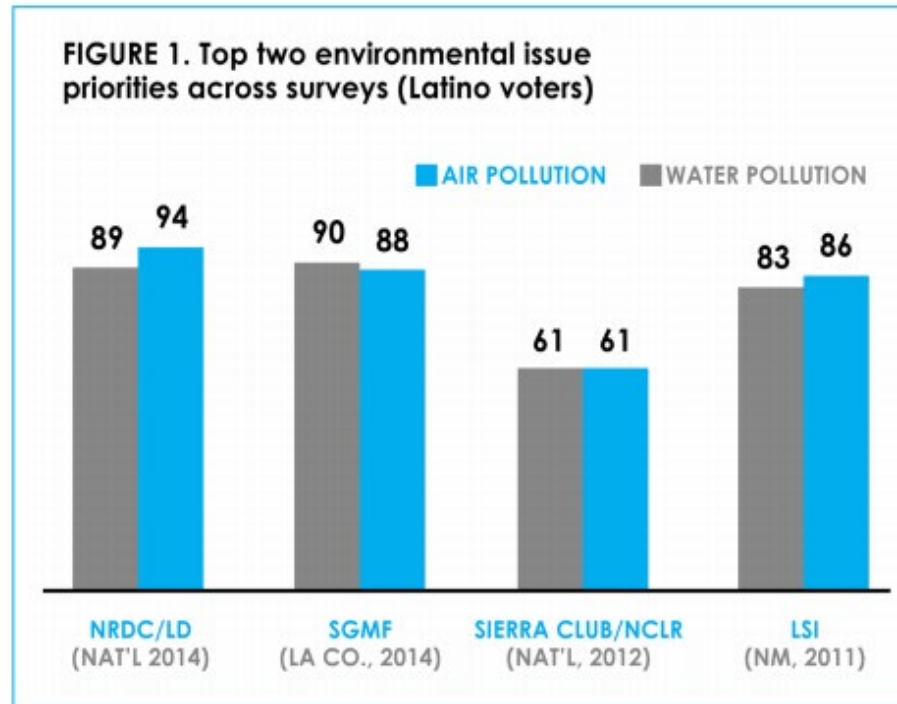
**REALITY:** UNDOCUMENTED LATINO IMMIGRANTS ARE A SMALL, BUT ESSENTIAL COMPONENT OF THE AMERICAN ECONOMY



# Latinos – Myths vs. Realities

**MYTH:** LATINOS DO NOT CARE ABOUT THE ENVIRONMENT

**REALITY:** Latino Decisions and the NRDC found that over 85% of Latinos claimed air and water pollution were “very” or “extremely” important issues.



Source: Sense of Community: Latino Majorities Poll and Vote to Reduce Pollution, Protect Water & Conserve Public Lands, June 2015

# Urban Millennial Latinos and Land Protection



**“We define conservation as taking care of people, and the environment that sustains us. We do not see taking care of nature and the environment as separate from taking care of people and their communities.”**



# Urban Millennial Latinos and Land Protection



**“If you look at any field, whether it’s education or health care or conservation, people underestimate that communities know what’s best for themselves.”**

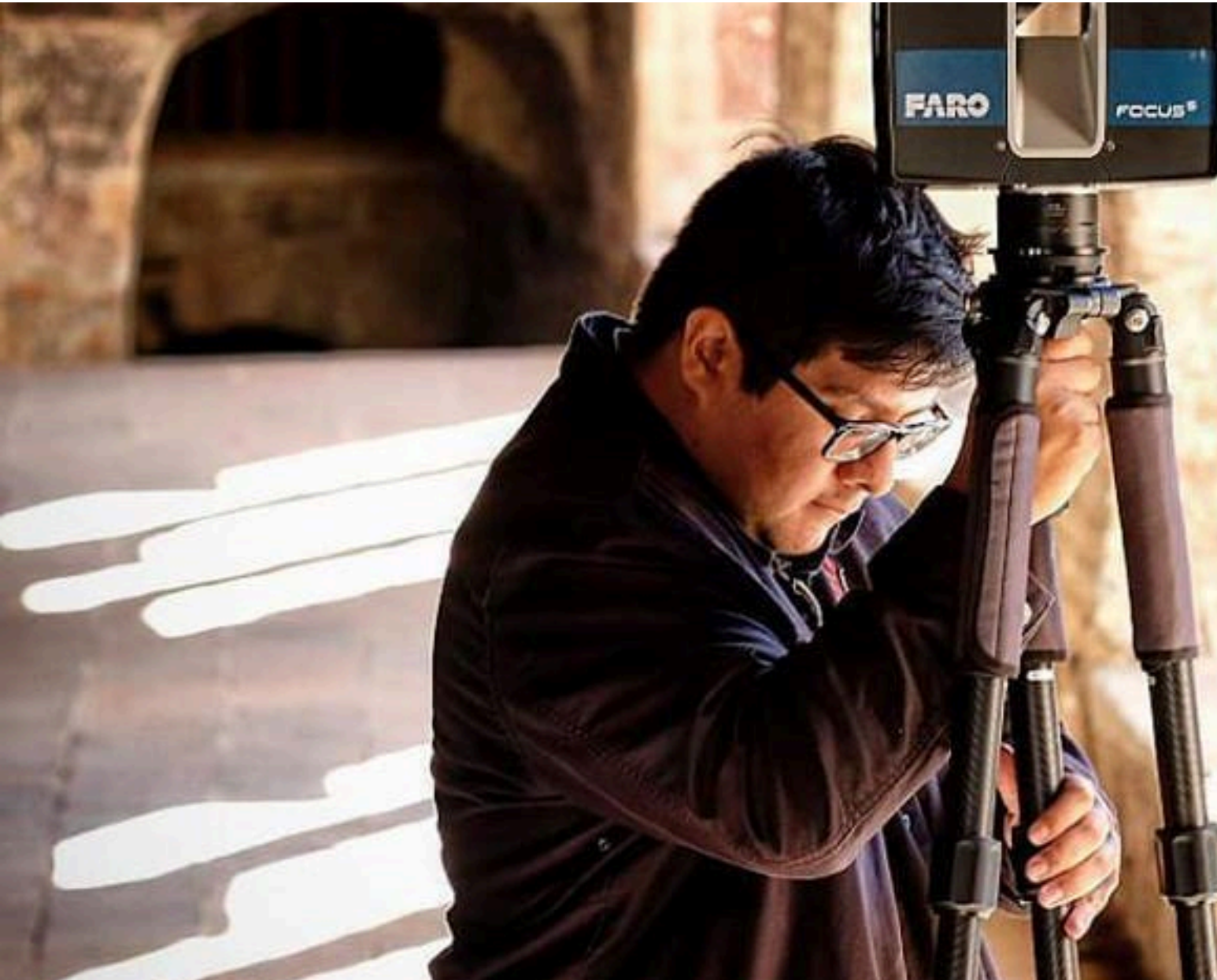
# Urban Millennial Latinos and Land Protection



**“Conservation falls short when it only focuses on land; it must also take into consideration people, their truths, their histories, and undoubtedly, their future.”**



# What needs to change?



**“The big thing is building capacity within our communities to make sure that people feel like they are welcome and that they do have the knowledge and expertise within themselves and within their community to take action. It takes resources and it takes a village to make change**

# What needs to change?

“Crucial to my perspective my our own upbringing. I have seen the positive effect of having a childhood spent outdoors. As a child, playing on the shores of Sandy Point State Park, I would spend afternoons walking with my grandmother, and weekends swimming with my two brothers.”

- Increase the investment in education, outreach, building community partnerships
- Support community-based planning efforts for access to rivers, coastal waters and local recreation
- Increase the investment of youth workforce programs
- Increase urban fishing –recreation and education can lead to future conservationists
- Support community gardens – access to traditional food sources

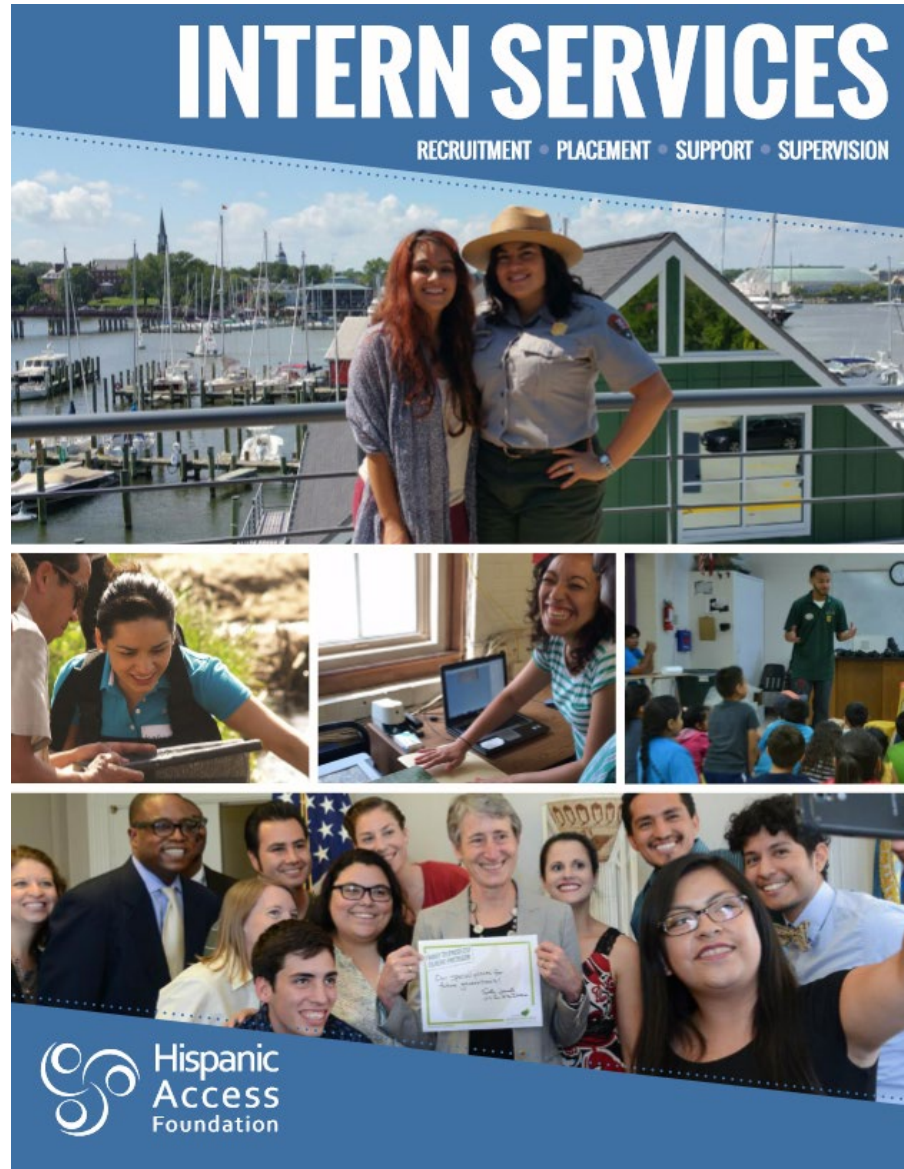




# What needs to change?

- Community-based planning process can be designed to build, strengthen and support community structures.
- Re-framing environmental issues to be about health, safety, culture, the economy, and heritage.

# Access to paid internships and fellowships



**237 interns  
placed since  
2015**

# Collective efforts to connect people to resources



THE SIXTH ANNUAL LATINO CONSERVATION WEEK  
CELEBRATED WITH A **RECORD NUMBER OF EVENTS**

**2019**

## QUICK STATS

**163+** EVENTS HELD

**220+** PARTNERS

**29** STATES

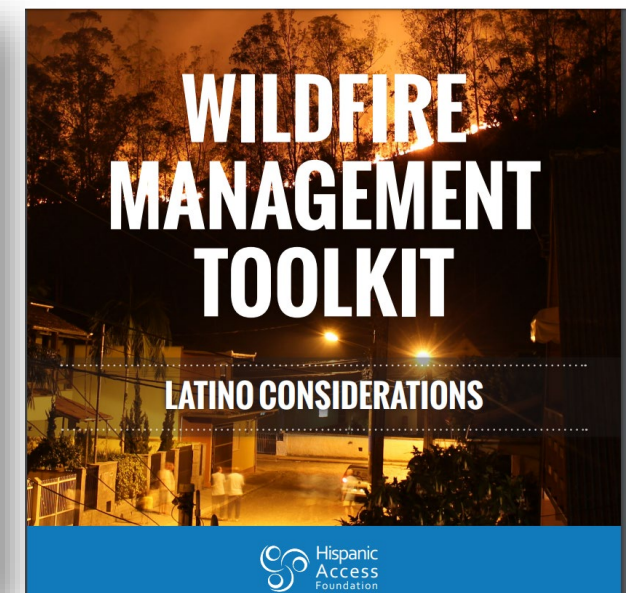
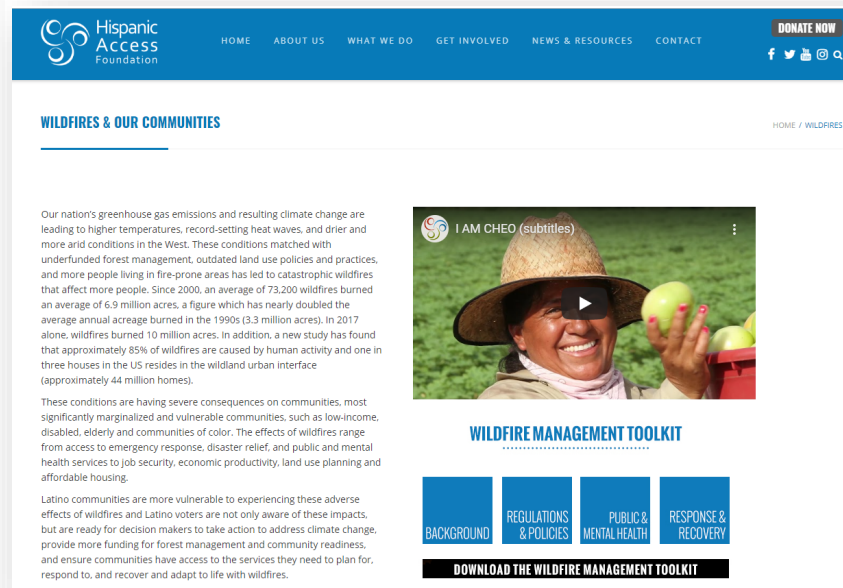
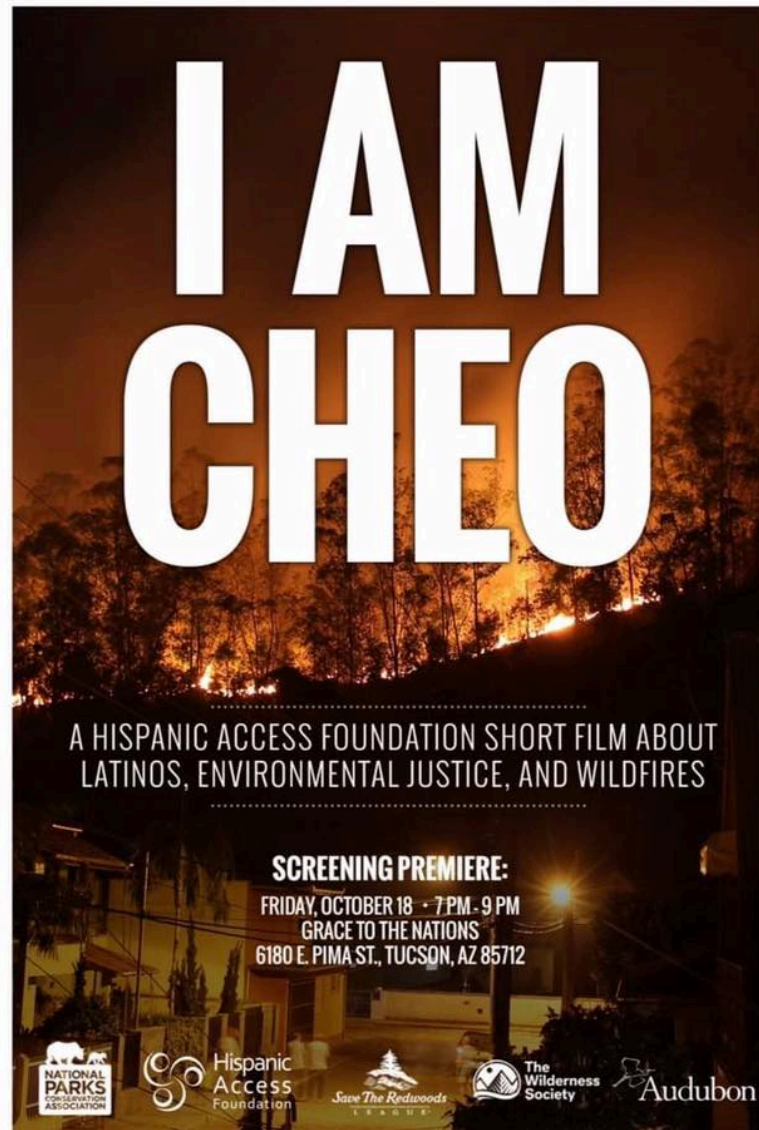
**13** GRANTS AWARDED

**50+** LWCF SITES

**300+** MEDIA STORIES



# Community dialog through film & local round tables





# Elevating voices



18 SEPTEMBER 2019

## **INLAND EMPIRE COMMUNITY NEWS: The need to fully fund the Land and Water Conservation Fund**

I still remember the first day I climbed in San Gabriel Mountains National Monument.

[Read more...](#)



09 SEPTEMBER 2019

## **DAILY HERALD: Organizations work to elevate Latino voices in conservation and the outdoors in Utah**

Being outside has historically been a part of Latino culture for generations. While Latinos are not always represented in mainstream conservation groups and movements, groups around the state and the nation are working to change...

[Read more...](#)



03 SEPTEMBER 2019

## **ARIZONA CAPITOL TIMES: Land and Water Conservation Fund far reaching**

While parks dot the urban and rural landscapes of Arizona, the critical connections these places have to the Land and Water Conservation Fund may not be as clear.

[Read more...](#)



01 SEPTEMBER 2019

## **LAS CRUCES SUN NEWS: Continue Land and Water Conservation Fund's Legacy**

Waking up every day in Las Cruces and seeing the Organ Mountains with its abundance of wildlands, wildlife and natural beauty is arguably one of the best parts about living here. Getting to work on...



# Thank you! Gracias.

The best outcomes happen when we support communities leading.

Maite Arce, President & CEO

Hispanic Access Foundation

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