

JENNIFER NORRIS, Ph.D., Deputy Secretary for Biodiversity and Habitat



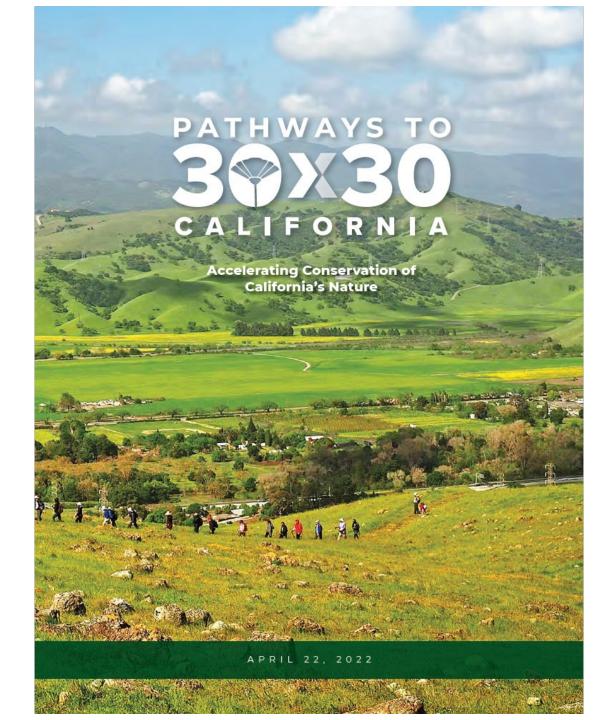
Nature Based Solutions Executive Order (N-82-20)

Commitment to conserve 30 percent of lands and coastal waters by 2030



Input and Engagement

- 9 regional workshops
- 5 topical workshops
- Online questionnaire
- 70+ tribal consultations and conversations
- >1000 letters
- ~4000 individuals
- Advisory Committee
- Public meetings
- Website: californianature.ca.gov



Conservation Framework

- Key Objectives
 - Protect and Restore Biodiversity
 - Expand Access to Nature
 - Mitigate and Build Resilience to Climate Change



Conservation Framework

- Core Commitments
 - Advance Justice, Equity, Diversity and Inclusion
 - Strengthen Tribal Partnerships
 - Protect our Economic Prosperity, Clean Energy Resources, and Food Supply



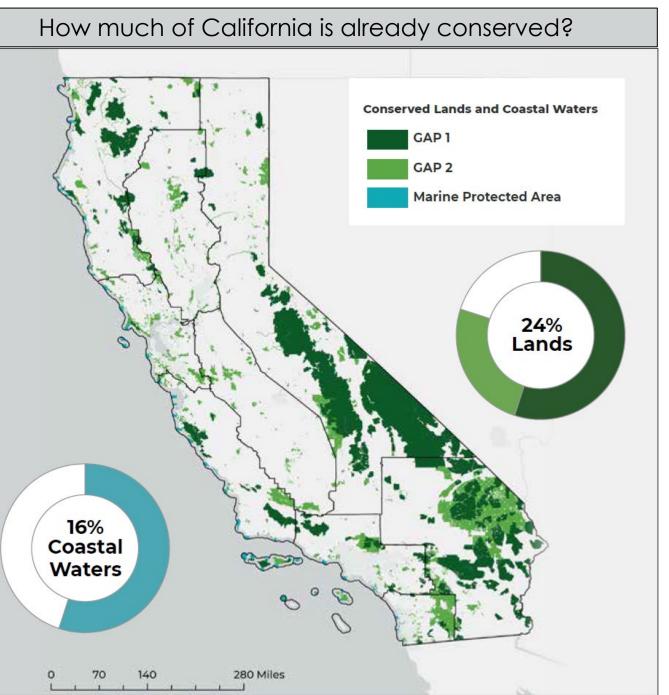
30x30 Conservation Areas

"Land and coastal water areas that are durably protected and managed to sustain functional ecosystems, both intact and restored, and the diversity of life that they support."



Conservation of Lands

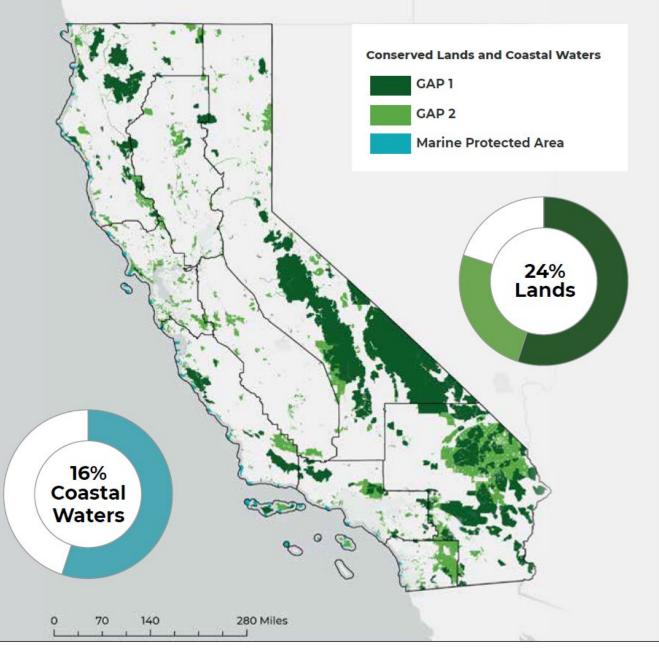
- Spectrum of landscapes
 - Dedicated conservation areas
 - Recreation lands and open spaces
 - Working lands
 - Watersheds and freshwater connectivity
- Importance of all conservation



Conservation of Coastal Waters

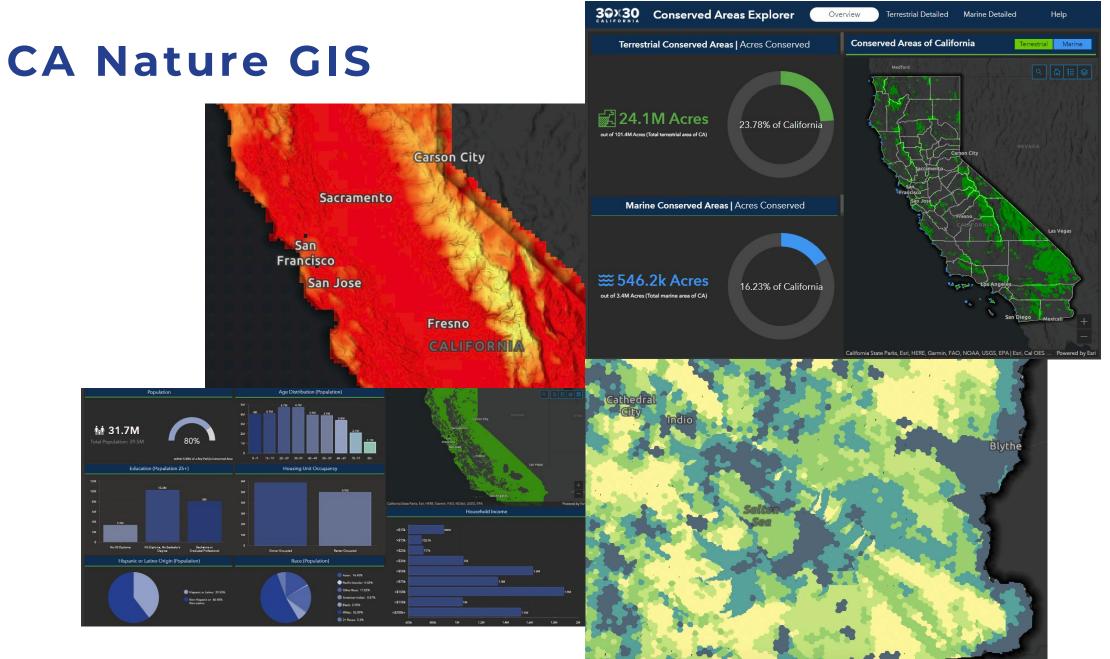
- Marine Protected Areas
 - Decadal management review in process
- National Marine Sanctuaries
- Indigenous Marine Stewardship Areas
- Importance of Other Effective Conservation Measures

How much of California is already conserved?



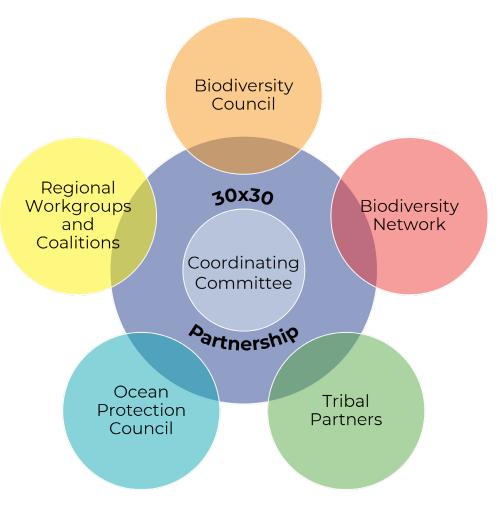
Pathways to 30x30

- 1. Accelerate **Regionally Led** Conservation
- 2. Execute Strategic Land **Acquisitions**
- 3. Increase Voluntary Conservation **Easements**
- 4. Enhance Conservation of Existing Public Lands and Coastal Waters
- 5. Institutionalize **Advance Mitigation**
- 6. Expand and Accelerate Environmental **Restoration and Stewardship**
- 7. Strengthen **Coordination** Among Governments
- 8. Align Investments to Maximize Conservation Benefits
- 9. Advance and Promote **Complementary Conservation Measures**
- 10. Evaluate Conservation Outcomes and Adaptively Manage



30x30 Partnership

- Government partners
- Community organizations and coalitions
- Regional park and resource conservation districts;
- Land trusts
- Legislators and legislative staff
- Students, researchers, and community scientists
- Private and public funders
- People who love nature
- You!!







Thank you californianature@resources.ca.gov Californianature.ca.gov

