

**JENNIFER NORRIS, Ph.D.,** Deputy Secretary for Biodiversity and Habitat



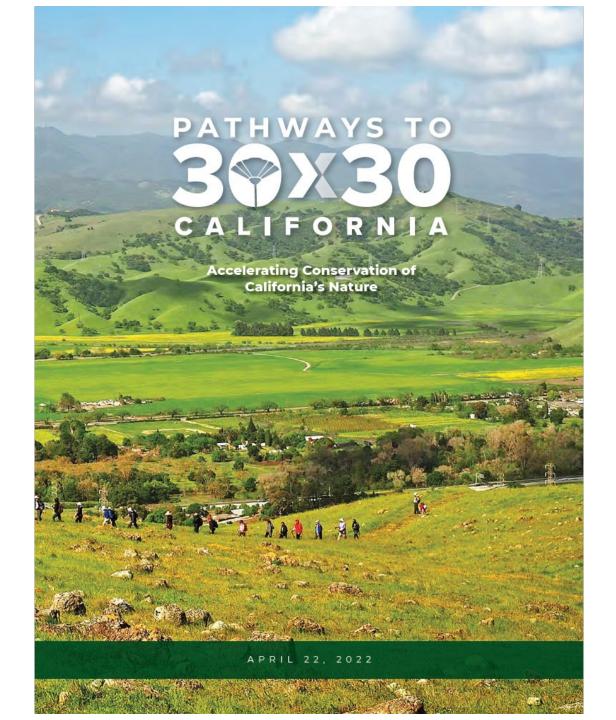
#### Nature Based Solutions Executive Order (N-82-20)

Commitment to conserve 30 percent of lands and coastal waters by 2030



## Input and Engagement

- 9 regional workshops
- 5 topical workshops
- Online questionnaire
- 70+ tribal consultations and conversations
- >1000 letters
- ~4000 individuals
- Advisory Committee
- Public meetings
- Website: californianature.ca.gov



## Conservation Framework

- Key Objectives
  - Protect and Restore Biodiversity
  - Expand Access to Nature
  - Mitigate and Build Resilience to Climate Change



## Conservation Framework

- Core Commitments
  - Advance Justice, Equity, Diversity and Inclusion
  - Strengthen Tribal Partnerships
  - Protect our Economic Prosperity, Clean Energy Resources, and Food Supply



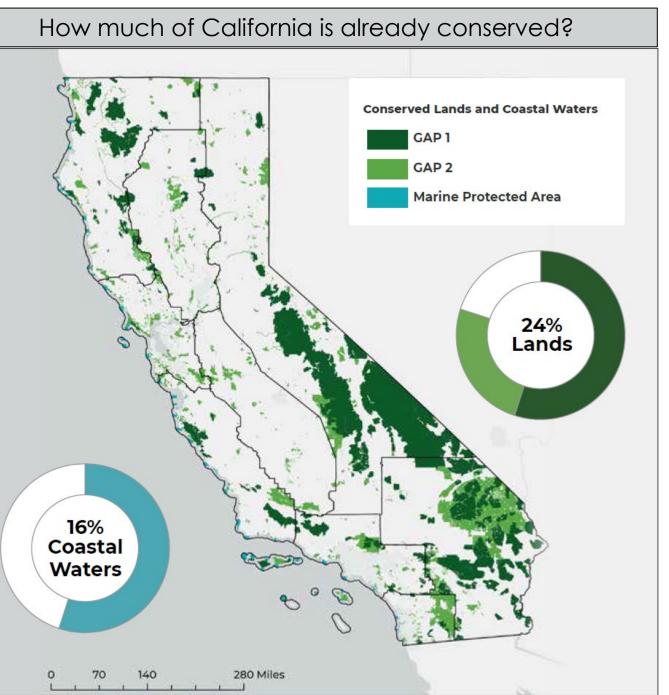
### **30x30 Conservation Areas**

"Land and coastal water areas that are durably protected and managed to sustain functional ecosystems, both intact and restored, and the diversity of life that they support."



## Conservation of Lands

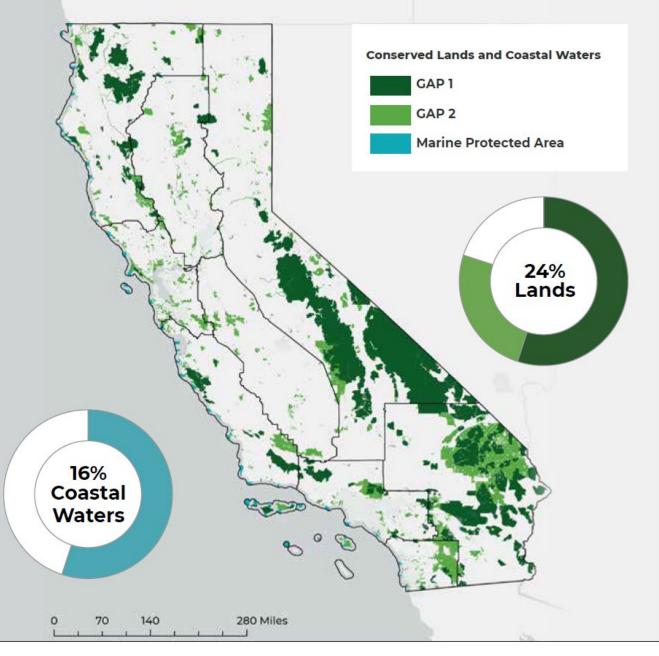
- Spectrum of landscapes
  - Dedicated conservation areas
  - Recreation lands and open spaces
  - Working lands
  - Watersheds and freshwater connectivity
- Importance of all conservation



## Conservation of Coastal Waters

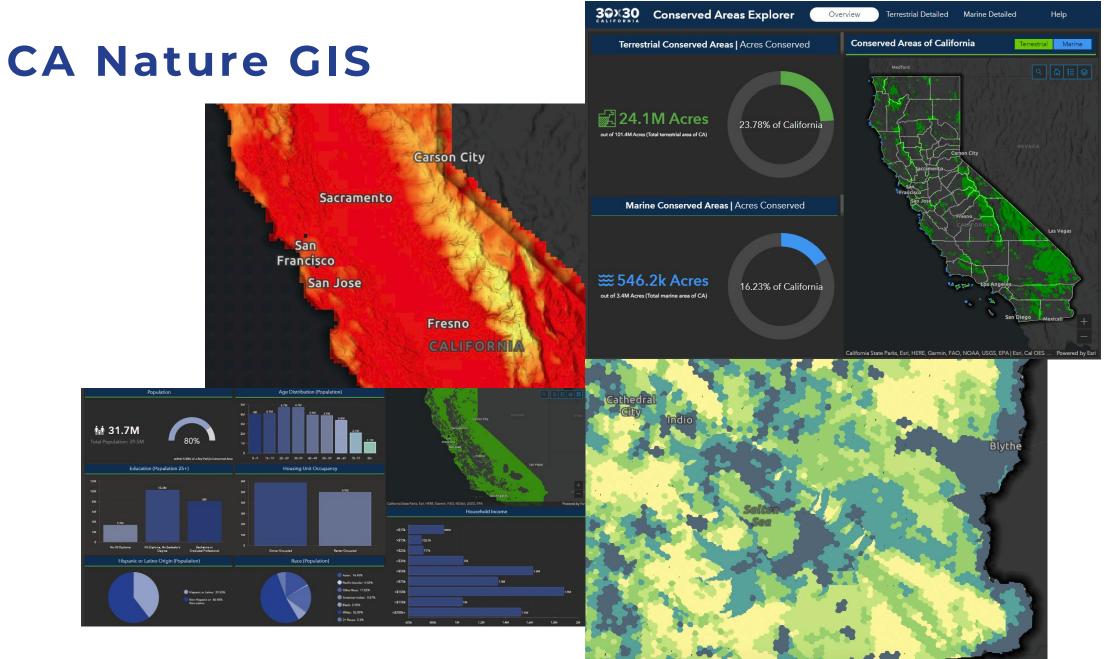
- Marine Protected Areas
  - Decadal management review in process
- National Marine Sanctuaries
- Indigenous Marine Stewardship Areas
- Importance of Other Effective Conservation Measures

How much of California is already conserved?



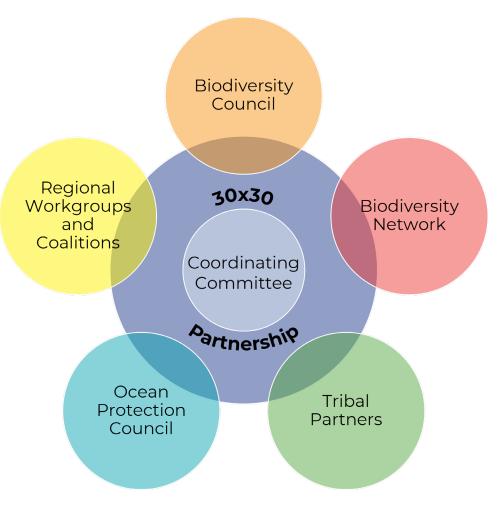
## Pathways to 30x30

- 1. Accelerate **Regionally Led** Conservation
- 2. Execute Strategic Land **Acquisitions**
- 3. Increase Voluntary Conservation **Easements**
- 4. Enhance Conservation of Existing Public Lands and Coastal Waters
- 5. Institutionalize **Advance Mitigation**
- 6. Expand and Accelerate Environmental **Restoration and Stewardship**
- 7. Strengthen **Coordination** Among Governments
- 8. Align Investments to Maximize Conservation Benefits
- 9. Advance and Promote **Complementary Conservation Measures**
- 10. Evaluate Conservation Outcomes and Adaptively Manage



# **30x30 Partnership**

- Government partners
- Community organizations and coalitions
- Regional park and resource conservation districts;
- Land trusts
- Legislators and legislative staff
- Students, researchers, and community scientists
- Private and public funders
- People who love nature
- You!!







Thank you californianature@resources.ca.gov Californianature.ca.gov

